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GNFL ANNOUNCES CONTINUED PARTNERSHIP WITH OPR

The Great Northern Football League (GNFL) is pleased to announce it has retained Oakajee Port and Rail (OPR) as a Gold Sponsor for the upcoming 2012 football season.

For the fifth consecutive year, the OPR sponsorship will contribute to the League's growing football operations, including their bid to reclaim the Landmark Country Week A-Section title in July.

Another major part of OPR's support is to recognise the role of the league's talented indigenous players, through a monthly OPR indigenous player profile in the GNFL Football Budget.

The GNFL's President, Mr Colin Cox, says the OPR sponsorship provides a great boost, enhancing all activities of the League and will continue to ensure the League moves forward.

"With a focus on showcasing our indigenous players and general sponsorship, OPR is contributing to the future of mid-west football. The funding helps to continue our focus on developing the players of the mid-west."

Mr Cox says OPR support of the Country Week team continues the youth development focus from previous seasons.

"Country Week brings the best of regional Western Australia together and the competition allows our players to develop and shine. We can't do it without the support of sponsors, such as OPR."

OPR Chief Executive John Langoulant AO says sponsoring the GNFL is a great way to make a lasting contribution to the mid-west community.

"At OPR, supporting the mid-west sporting community is a vital part of our community relations program," Mr Langoulant said.

"Our project will support the mid-west community and economy for decades to come, creating jobs and opportunities.

"We hope some of the GNFL players of today and the future decide to build careers with OPR in the years to come."

ENDS



OPR's vision is to deliver an integrated bulk iron ore supply chain for the mid-west – through the construction of a deepwater port 25km north of Geraldton, and a 570km railway, servicing the region's emerging mining operations.

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